



# PHISHING RISK ASSESSMENT

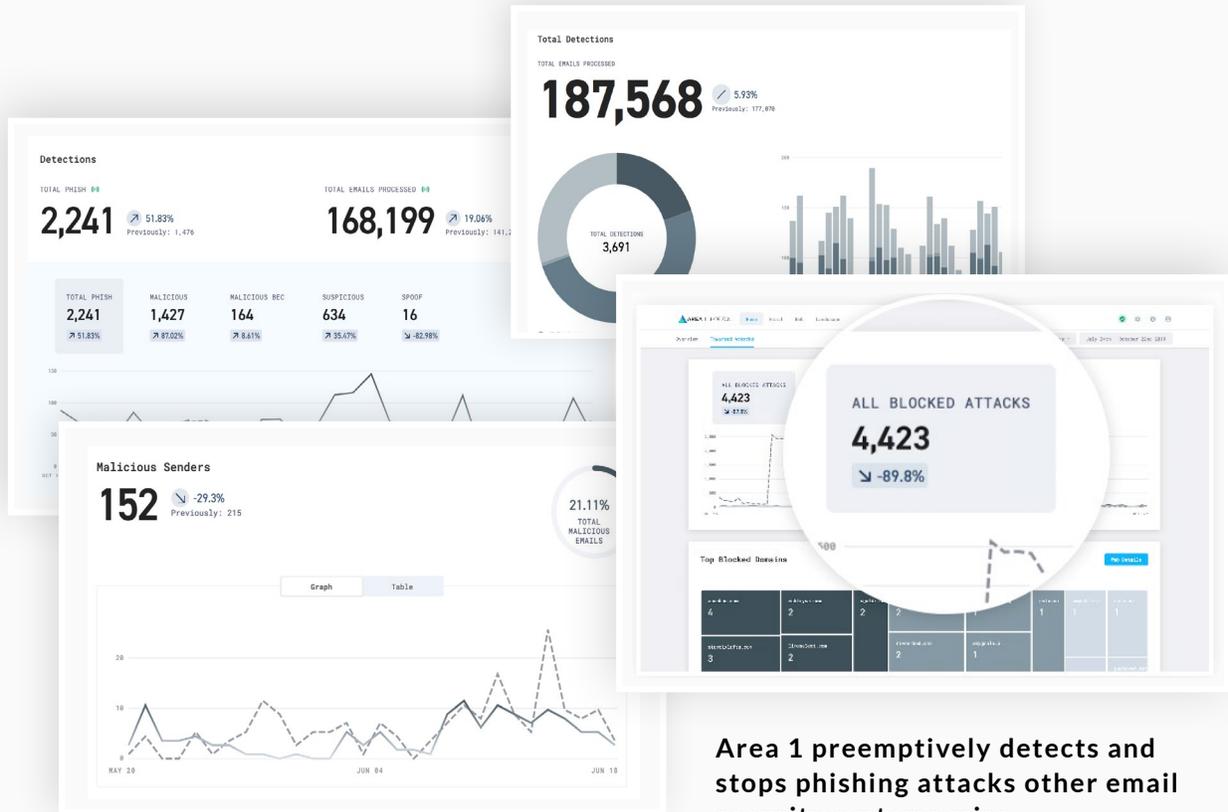
Find Out Which Threats Bypass Your Current Email Security Controls

Area 1 Security protects organizations against the most severe problem in cybersecurity: phishing attacks – the source of over 95 percent of breaches. Legacy solutions miss over 30 percent of these attack campaigns, leaving a huge security gap.

Unlike other email security systems, Area 1 focuses on preemptively detecting phishing attacks rather than mitigating them after the fact. Our technology identifies attack infrastructure an average of 24 days before phishing campaigns go live, giving our customers a huge time and efficiency advantage over reactive security solutions.

Area 1 is also the only company in the industry to be fully aligned with our customers' success through our unprecedented, [performance-based protection](#). Our customers only pay for malicious detections; there is no charge for suspicious, spam, or spoof verdicts.

See what threats are slipping through current security defenses with our free [Phishing Risk Assessment](#).



**Area 1 preemptively detects and stops phishing attacks other email security systems miss.**

## HOW IT WORKS

The best way to evaluate any security product is to run the solution with live production traffic so that it can properly assess what's getting through your current defenses in real time. Area 1's [Phishing Risk Assessment](#) allows organizations to do this in an easy and risk-free manner.

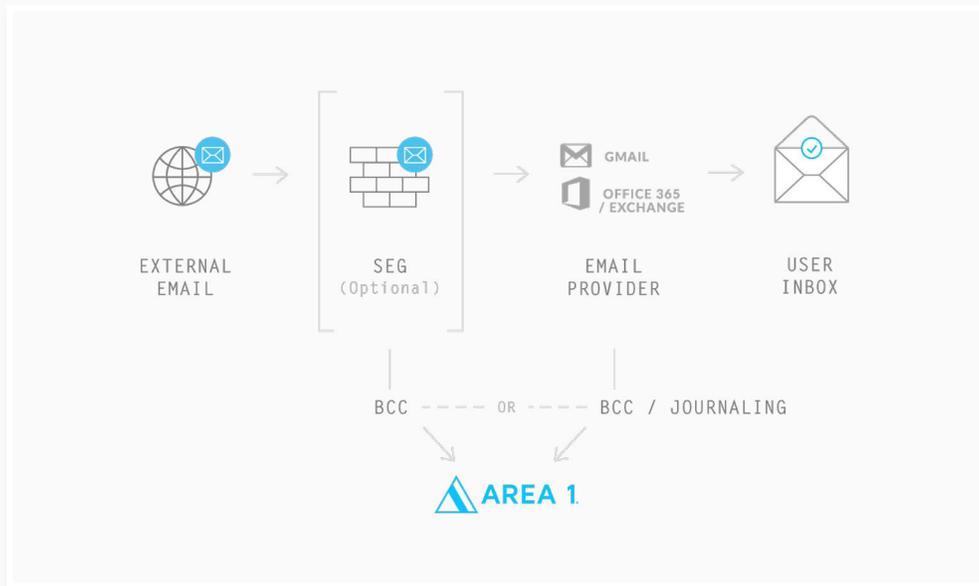
Area 1's platform is a fully elastic cloud service, with no hardware or software to install. That means configuring Area 1 is as fast and easy as creating

an email address. Most of our customers are up and running within a few minutes.

Area 1 also supports many [flexible deployment options](#). For our Phishing Risk Assessment, depending on your architecture, we recommend adding Area 1 to your existing production email flow via our BCC or journaling mode. This means we will process a copy of email traffic without affecting current production mail flow and configurations, or impacting your end users.

### Assessment Deployment Options

Area 1 can process forwarded messages from your SEG or email provider via a BCC or journaling rules.



Our Phishing Risk Assessments typically run for 30 days. Your designated account team will work closely with your team to keep you updated on the progress of the assessment and any critical phishing incidents that would require your immediate attention.

During this time, you also have full access to the Area 1 dashboard, where you can find detection

metrics and forensic details. As many of our customers derive immediate value in the solution, they will often move to an inline deployment to take immediate action via native remediation capabilities and protect their users. Additionally, our assessment allows you to take advantage of our [SIEM integrations](#) and other security integration points.

## EXPECTED OUTCOMES

Area 1 detects malicious URL and attachments, and we stop the sophisticated, malware-less [BEC phishing](#) attacks [often missed by SEGs](#). In fact, we've seen SEGs and legacy solutions miss over 30 percent of malicious campaigns.

The chart below illustrates examples where we have successfully identified a significant number of phishing emails missed by existing solutions deployed ahead of Area 1.

CUSTOMER INDUSTRY	EXISTING ANTI-PHISHING SOLUTIONS	TOTAL NUMBER OF PROTECTED USERS	TOTAL NUMBER OF EMAILS SCANNED	TOTAL NUMBER OF MALICIOUS EMAILS DETECTED
Pharmaceutical	Proofpoint	100,000	32M	10,237
Air Transportation	Exchange Online Protection	20,000	22M	1,815
Food	O365 ATP	35,000	11.9M	22,632
Hospitality	Mimecast	55,000	32.5M	40,397
Financial Services	Cisco Email Security	80,000	30.5M	1,325

*Number of Area 1 malicious detections found in a 30-day period sitting behind email security gateways.*

Within a six-month period, Area 1 has [intercepted](#) more than \$230 million in sophisticated BEC fraud campaigns. With email providers taking on more email hygiene capabilities, many of our customers who have deployed Area 1 end up finding their SEG redundant, as we catch all of the attacks, including those the SEG misses.



*To experience the advantages of Area 1, request a [Phishing Risk Assessment](#) by contacting your Area 1 sales representative.*

# About Area 1 Security

Area 1 Security is the only company that preemptively stops Business Email Compromise, malware, ransomware and targeted phishing attacks. By focusing on the earliest stages of an attack, Area 1 stops phish — the root cause of 95 percent of breaches — 24 days (on average) before they launch. Area 1 also offers the cybersecurity industry's first and only performance-based pricing model, Pay-per-Phish.

Area 1 is trusted by *Fortune* 500 enterprises across financial services, healthcare, critical infrastructure, and other industries, to preempt targeted phishing attacks, improve their cybersecurity posture, and change outcomes.

Area 1 is cloud-native, a Certified Microsoft Partner, and Google Cloud Technology Partner of the Year for Security. To learn more, visit [www.area1security.com](http://www.area1security.com), follow us on [LinkedIn](#), or subscribe to the [Phish of the Week](#) newsletter.